

eliminating racism
empowering women
ywca
Greater Miami Dade



YWCA
IS ON A
MISSION

2015 Annual Report*



OUR MISSION

YWCA of Greater Miami Dade is Eliminating Racism, Empowering Women and Promoting Peace, Justice, Freedom and Dignity For All

OUR VISION

We engage women, girls and their families across generations, encouraging independence, developing their leadership and strengthening the impact of their voice. We are a dynamic, pioneering organization committed to social justice through action and advocacy. We believe powerful women lead to better families and greater communities.

SERVICE AREA

Each day, we are making a strong impact across all of Miami-Dade County. We are headquartered at the Marta Weeks Women's Center, located in the historic Overtown Community.





Letter from the CEO

Imagine a box, one with very little light or room for growth. A box that keeps a woman from being able to see her full potential, or imagine a more fulfilling life for her family. This could be a box of economic inequality, or lack of education, low performance in school, or low self esteem, separating a woman from her goals. At the YWCA we are getting rid of the box, making daily in Miami Dade with programs that work.

We are pioneering a new vision of empowerment for Miami Dade County and we need you to **join our mission.**

This 2015 fiscal year we:

Donated 250 meals to the Overtown community, hosted an open community dialogue on development in Overtown, inspired over 200 women through our Women of Influence event, raised awareness for breast cancer prevention through the Susan G Komen, celebrated 20 years of participation and sponsorship of the Miami/Broward Susan G Komen association.

These accomplishments are not ours alone. Without you, our friends, supporters and members we could not continue to be the change makers we are today.

There is still work to be done. Our communities need new solutions to economic inequality, educational disparities and lack of health education. We employ young professionals and seasoned community workers all collaborating to put the needs of Miami Dade residents first. We embrace the diversity of our city and the rich cultural heritage of Overtown. Although the demographics and needs change from community to community, our shared history is one of resilience, transformation and a spark of life that continues to define the pride we have in serving South Florida.

On behalf of those featured in this report and the thousands of stories still waiting to be told, thank you, for believing in the women, children and families we serve. Thank you for being part of the change we are working towards, as we grow stronger together.

A handwritten signature in black ink that reads "Eileen Maloney-Simon". The signature is fluid and cursive.

Eileen Maloney-Simon
Chief Executive Officer



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Women's Empowerment & Economic Security

YWCA Miami is on a mission to build women with greater self-determination, increased skill and income level, and residential stability.

The YWCA takes a holistic approach to individualized well-being by: addressing issues of self-esteem and confidence in decision-making, providing full utilization of facilities during critical need hours and offering participants the opportunity to own their professional and personal growth.

Financial Literacy Speaker Series

12 monthly seminars focused on economic empowerment for women with topics such as budgeting, money management, and living in a multi-generational family.

Economic Empowerment Program

To increase knowledge of financial literacy and economic “pitfalls” to include predatory lending as well as enhance income level through saving mechanisms.

Youth Workforce Development

To meet the immediate need of youth in the Overtown community, our workforce development program focuses on year round access to college and career readiness as well as personal finance.

Youth Finance

An introduction for youth on the basics of personal finance including budgeting, saving, credit, loans and salary versus hourly wages.

Last year we supported over 250 individuals to take charge of their financial knowledge and resources.





Juliana was an accomplished real estate agent before the housing market collapsed. In 2009 she found herself lost and jobless looking for a way to start over and still help provide for her family. “I was so discouraged, I thought my mom just moved in with me and now this? How can I manage?”

Juliana found the YW Miami’s Parent Meeting invitation online. She states “that was the day everything clicked.” Sitting in the luncheon listening to the inspiring story of another mother who turned her life around gave Juliana the strength to try again. “I thought to myself, if she can do it, maybe I can change my situation too.”

Juliana enrolled in the 5 week economic empowerment course and began saving to start her own business. During this life changing experience Juliana had access to women business leaders, economic advisors and mentorship. She found a community of women who were driven to achieve their dreams and after two years she was able to put a down payment on her very own bakery shop.

The skills she learned in the YW Miami Economic Empowerment program helped her to develop a strong business plan. The connections she made were invaluable in growing her business and today, Juliana is on her way to opening her second location.

“I thought to myself, if she can do it, maybe I can change my situation too.”

Juliana, Economic Empowerment Program Participant



Charmaine is a single mother; she is also a nurse, and a member of the YW parents committee. She is passionate about her work with the committee because she knows every voice makes a difference for her daughter Shawna.

Shawna is a bright and happy five year old getting ready to graduate from her Pre K program at the YW Miami. She has been with the YW since she can remember and has grown with her friends into a confident learner. Charmaine credits her daughter's love of learning to her time in the Voluntary Pre-K program at YW Miami.

She explains, " When I first came to the Gerry Sweet Center Shawna was six months old. I was still getting my degree from Miami Dade College and I was exhausted all the time. I was so afraid to leave her with strangers but I don't have much family here. As soon as I walked through the doors of the YW I knew we would be ok. The warm smile from the receptionist and the attention of the program assistant let me know Shawna would be cared for. I was able to enroll her that day."

That was 4 years ago, and now Shawna is moving on to Kindergarten and performing well above county averages. Charmaine says she learned how to be a better parent. " We have to be our child's advocate, it's our job to make sure they get what they need to be the best."

**"YWCA was
there for my
baby, from her
first step to
her Pre-K
graduation."**

Charmaine, Early Childhood
Education Parent

Early Childhood Education as Social Justice Advocacy

The YWCA currently operates five nationally accredited early learning centers throughout Miami-Dade County. These Centers provide quality child-care for children from six weeks to five years old in the Overtown, Downtown and Miami Gardens communities. Through educational programs and educational services offered, low-income families get the support they need and children significantly increase their school readiness.

Voluntary Pre K

The first five years of a child's life are the foundation for their growth and development at school, in the family and in the community. These programs help build a base for school and jumpstart their pre-reading, pre-math, language and social skills.

Head Start/ Early Head Start

These federally regulated programs offer a safe and nurturing environment that promotes the physical, social emotional, aesthetic, intellectual and language development of each child while being sensitive the needs and preferences of the families.

Court Care

YWCA Court Care Programs serves an average of 3500 children per year. These vital centers are a safe haven for children and peace of mind for parents while involved court proceedings.

Backpack Support Program

The program was designed to meet the needs of hungry children at times when other resources are not available, such as weekends and school vacations. Students are given backpacks full of canned goods on a weekly basis.

Last year we helped 300 families and over 500 of their young children receive the quality education and support necessary during their most crucial years.



Women's Health & Wellbeing

Family Wellness Programs provide Prevention Health Education and breast and cervical health screenings in various community settings in M-D. FWP also provides opportunities for the community to address other chronic illnesses through increase physical activity.

Breast and Cervical Health

Provides screenings and preventative care for uninsured and underinsured women and men.

Walk to Wellness

Provides social support and training for seniors looking to get and stay active through walking.

Obesity Prevention

This program provides social support and community based physical activity for seniors in the Miami Gardens area. This program incorporates regular community events to encourage strong networks of support.

Survivor Support

We are committed to supporting a woman's whole being. Trained community educators, counselors and YW staff conduct regular workshops, support groups, courses and resources for survivors of sexual assault and survivors of breast cancer.

HealthCare Navigation

Along with our many community partners, we assist families in finding the best information and resources to receive affordable or free dental care and primary health care. YWCA Miami acts as a referral hub for a multiple health related services within the community.

Last year we empowered over 5000 women and families to stay healthy through vital health screenings





Alina Borda Ballesteros is a shining example of what the YW Miami envisions for our community. Service, collaboration, dedication and kindness are the pillars of our work. For over 40 years and across two continents, Alina has engaged with the YW to help women and families in need. Alina was one of the founding members of the YW young professionals group in her city, La Paz, Bolivia. As a young professional Alina and her group ‘Alice Papes’ reached out into the community helping new mothers, teaching women to read and providing needed education throughout the community.

When her own life was turned upside down after her mothers passing from breast cancer, Alina moved with her family to Miami. “For a while I thought my life would be the way it was in Bolivia forever. I had a good life, but things totally changed.”

As an immigrant in a new country Alina searched for a way to connect to her new community and found the YW right away. “I went there immediately to find a job. Things were different for immigrants then, and I had to wait a year before working. As soon as I could work, I came back and applied. Before 2 years were up, I was the site manager for YW Miami’s Bay Harbor afterschool program. “Teaching is my passion. I knew that I wanted to help others.”

In 2007 Alina received an offer to become the health educator through the YW Health and Wellness Breast Health Program. “I thought, if my mother had these services, maybe she would still be with us. I now work with many kinds of women to get screenings and information that can save their lives. I work with immigrant women, and its wonderful to know that I can get them the help they need to stay healthy and feel empowered to maintain health.”

“I thought if my mother had these services, maybe she would still be with us. I now work with many kinds of women to get screenings and information that can save their lives.” Alina, YW Miami Health

Educator/Case Manager



“Byron really started to open up. He has always been such a quite kid, but three weeks into the year he is making friends.” Byron’s Dad, Marcus explains. Byron is one of 30 youth who come to the Overtown YW Center everyday afterschool for homework help, to learn new technologies and interact with students around the world.

“ I met a boy in Peru with my name! He doesn’t like math either but we are going to help each other with our projects so we can get better at it” Bryon shares excitedly. He was not making the grades he needed to succeed in his 4th grade math class. Byron’s parents both work late hours and cannot afford a tutor for their son. Finding the YW’s program meant not only safety for Byron after school, but crucial support to help him catch up and get excited about learning again.

Byron expresses his experience. “All the kids are good at something, and everybody has something they could get better at. That’s what our club counselor says. I want to get better at school so I can become engineer. I learned about it online for my science project. Science is my favorite subject now. “ He continues, “I used to hate it but I learned so many cool things that we need science for. We wouldn’t even have phones or computers without it so that means it’s really important and kids like me should study it.”

“I like coming to the YW everyday, everyone is cool and we always get to try new things. When I get older I’m going to come back and help kids that need it too.”

“All the kids are good at something, and everybody has something they could get better at...I want to get better at school so I can become an engineer.”

Byron, YW Computer Club House Youth

Youth Development for Stronger Communities

The mission of the YWCA Youth Development Programs is to serve the needs of working families by providing children ages 4-18 with a safe and nurturing supervised environment that includes age appropriate academic and enrichment activities during out of school time.

YAS (After School Programs and Summer Camps)

Offers quality afterschool care in elementary, middle and high schools throughout Miami Dade County. Program focuses on academic achievement, physical activity and skill building. Programs are located at various locations throughout Miami. Services are routinely provided during the school year, teacher planning days and school breaks.

Computer Clubhouse Network

Program offers youth innovative tech-based activities, education, and recreation during the critical hour's students are out of school. The program serves at-risk residing in Overtown and surrounding areas, enhancing their personal growth and academic achievement.

Stay In School Program

Program is based on site at Jann Man Opportunity School and is designed to serve youth that have committed a criminal or delinquent offense and have been placed for services by a Florida Department of Juvenile Justice Probation Officer and offers counseling, tutoring and family support services.

Our innovative Youth Development Programs served over 1000 youth in 2015.



Summary of Financial Activity

Public Support & Revenue

Public Support & Revenue

Public Support

Federal	2,315,351
State	186,334
Local	346,134
Foundation	96,860
The Children's Trust	287,683
United Way	284,739
Other contributions	34,386
In-kind contribution - special events	7,329
Special events	9,334

Total Public Support **\$3,568,150**

Revenue

Program services & fees	986,499
In-kind contributions	135,201
Other Support	33,939
Dividends & Interest	101,648
Gain on investments <i>Net realized/Unrealized</i>	103,405

Total Revenue **\$1,360,692**

Total Public Support & Revenue **\$4,928,842**

Other Support

Board designations from reserves 466,731

Expenses:

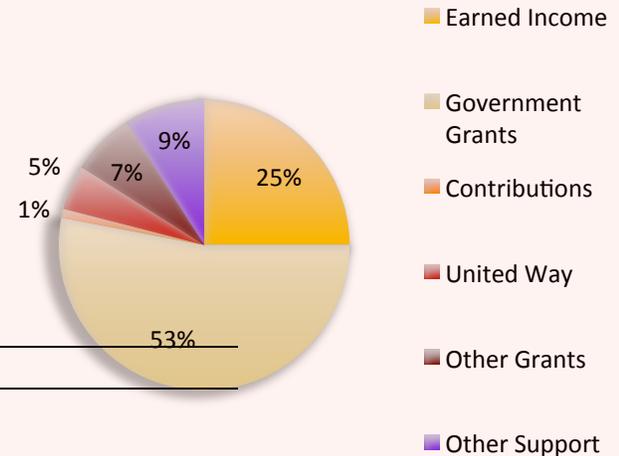
Program Services:

Early Childhood	3,482,244
Miami Gardens Development Project	32,713
After School Care	730,317
Youth	335,965
Economic Empowerment	87,851
Family Wellness	122,562

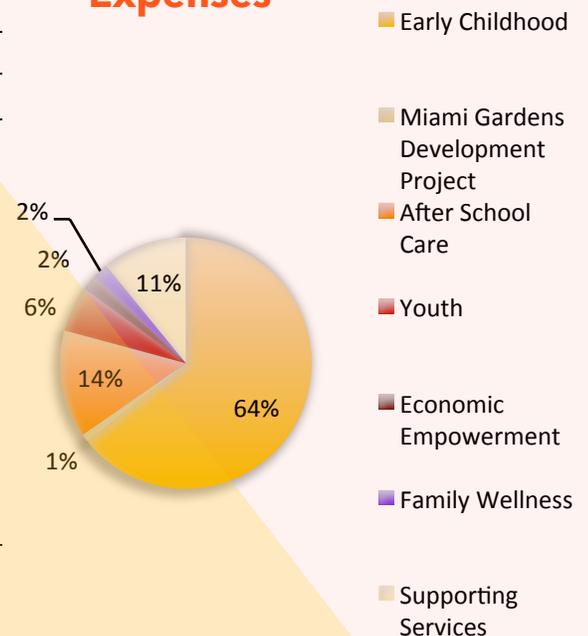
Supporting Services:

Management and general	487,243
Membership/fundraising	118,678

Total Expenses **\$5,397,573**



Expenses



YWCA MIAMI Program Sites

EARLY LEARNING CENTER

Cain Towers • 470 NE 2nd Ave • 33132
Carol Glassman Donaldson • 112 NW 3rd St • 33128
Gerry Sweet • 351 NW 5th St • 33128
Windows 3468 NW 199th St • 33056
Colonel H. Zubkoff • 55 NW 199th St • 33169

COURT CARE

Lawson E. Thomas Courthouse Center • 175 NW 1st Ave, Room 1152 • 33128
Richard E. Gerstein Justice Building • 1351 NW 12 St, Room 519 • 33125
Child Support Enforcement Division • 601 NW 3rd Court • 33128
Children's Courthouse • 3300 NW 27th Ave Suite 1123 • 33142

ELEMENTARY DIVISION

Coral Gables Preparatory • 105 Minorca Ave • 33134
Miami Park Elementary • 2225 NW 103rd St • 33147
Norwood Elementary • 19810 NW 14th Ct • 33169
Palm Lakes Elementary • 7450 West 16th Ave • 33014
Santa Clara Elementary • 1051 NW 29th Ter • FL 33127
South Miami Heights • 12231 SW 190th Ter • 33177
Phillis Wheatley Elementary • 1801 NW 1st Pl • 33136
Kelsey L. Pharr Elementary • 2000 NW 46th St • 33142
Tropical Elementary • 4545 SW 104th St • 33165
Lake Stevens Elementary • 5101 NW 183rd St • 33055

TEEN DIVISION

Weeks Computer Network • 351 NW 5th St • 33128
Henry H. Filer Middle School • 531 W 29th St • 33012
Campbell Arms • 800 NE 12th Ave • 33030
Jann Man Opportunity School • 116101 NW 44th Court • 33054

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